



The Competition Authority has cleared the acquisition of Caroll by the Beaumanoir Group without conditions!

Paris, 30 September 2021

The Competition Authority has cleared, without conditions, the acquisition by the Beaumanoir Group, of ready-to-wear retailer Caroll, which operates a network of 441 outlets, of which 283 are in France.

Beaumanoir operates the Cache-Cache, Bonobo, Morgan, Bréal, Vib's and La Halle brands.

Vogel & Vogel's team, consisting of Joseph Vogel and Laurence Boudailliez, assisted Beaumanoir throughout the merger notification process of the acquisition.

The study carried out on all the local areas and in a variety of configurations were able to show that, in the catchment areas in which the parties' stores are simultaneously present, consumers will continue to benefit from alternative and equivalent offering in terms of price and commercial positioning and that the transaction is unlikely to restrict competition.